

Employer's Guide to supporting motorcycles and scooters as a travel choice.



Why?

- Supporting two-wheeled commuters demonstrates concern for the environment.
- Modal shift to motorcycles is shown to help reduce congestion for all road users, thus helping businesses to keep the economy growing.
- Cycling and walking are important for shorter commutes, but many of your staff may live beyond reasonable active travel distance.
- Motorcycles produce less greenhouse gas emissions than cars. Modern machines comply with strict limits on noise and emissions. Electric motorcycles are becoming increasingly available.
- Parking spaces are a costly overhead. Motorcycles and scooters take up very little space – typically similar to that required for a bicycle.
- Coronavirus: Supporting your staff to choose motorcycles helps them follow the Government guidelines to avoid public transport.
- Morale: Riders will be more alert and less stressed than drivers arriving at work by car.

How?

- Survey your workforce to see how many could/would choose a motorcycle or scooter. Ask what obstacles prevent them from riding to work.
- Remove any obstacles that are within your control.
- Provide sufficient and secure motorcycle parking.
- Consider charge points for electric motorcycles.
- Provide lockers/drying rooms for riders' kit and changing facilities.
- Consider deals with local training schools for discounted rates on CBT's and advanced rider training.
- Consider deals with local dealerships/accessories businesses.
- Consider CBT course block bookings as team building events.
- Set up awareness events for employees, promote road safety campaigns like Filter Friendly, promote the wellbeing aspects derived from motorcycling.